

How to Build an Online Presence *The Quick and Easy Way*

Wednesday, December 21, 2011 at 8am
Best Western Inn, Cobleskill
\$10 (includes light continental breakfast)



Take Control of your Online Presence

- People post things about your business all the time – find out what they're saying and how you can manage it

Create and update profiles on Google Places, Yelp and Facebook

- Attract followers, likes and page hits. This is the new yellow pages.

Post the right content

- Ensure that you are providing customers with the best information to help them decide to come to your business

**Register by calling (518) 296-8122 by Friday,
December 16th or complete the registration form at
www.cobleskillpartnership.com**

Registration Form

How to Build an Online Presence

Complete and return this form to indicate your intention to attend the Building an Online Presence Seminar on Wednesday, December 21.

First _____	Last _____	
Business Name _____		
Position _____		
Street Address _____		
City _____	State _____	Zip _____
Email _____		
Phone _____		

Please return completed form with the \$10 fee to CPI via mail (PO Box 10, Cobleskill, NY 12043) or by email (cobleskillpartnership@gmail.com) by December 16.

If emailing form, please mail fee to address above.

